# PODS Board Meeting Minutes – January 11, 2020

10:30am- 12:30pm

**Location:**

*Jen Kuykendall’s Home – Dripping Springs, Texas*

**Attendance:**

*Officers: Patty Robertson, Doug Gephardt, Tim Graves, Tim Kasberger*

*Committee Chairs & Assistants: Laura Griffith, Nancy Hernandez, Tom Delaney, Rich Everhart, Fred Cerkan, Dee Kasberger, George Cowsar, Michael Penn Smith, Jen Kuykendall*

*Invited but unable to attend****:*** *Warren Capps, Chris Wuestefeld, Ken Zeigler, Terry Brim, Elaine Wilson, John Fierstein*

**Agenda:**

1. Goals for the club:

After a great deal of discussion, the group agreed the goals for the year should be:

* Designing interesting programs and activities for the all members – from beginners to pros
* Continue to fine-tune what we’ve been doing

2.      Social Media and PR:

The group agreed the social media efforts for the club are going well and we should:

* + - * Add more member profiles to the PODS Webpage
      * Add photos from our shows, field trips, and the “Critiques” at our monthly meetings to the Webpage

3.      The Treasurer's report:

* Tim Kasberger reported that the current state of the club’s finances is good with a $917 holdover from 2019
* Tim K also announced we would be sending an invoice for annual dues to all current members. Payments will be directed thru Paypal. He made it clear that you don’t have to have a Paypal account to pay – credit cards are accepted. Other payment options will be honored as needed. The main goal is to have a dues payment system that can easily reconcile with our QuickBooks accounting system

4.      Budget:

1. The officers voted to present to the members a balanced 2020 budget at the January members meeting that would maintain the current dues structure and support for ongoing programs.

b.       Some money allocated for projects in 2019 was not spent.  Should be redirect to another function?

The group decided to continue the 2020 budget targets for unspent 2019 funds

c.       Is there a desire for more t-shirts/hats?

Not at this time

d.      A new budget item ($60) was approved for the production of “push cards” to advertise PODS activities and information on how to join. These cards will be available at our January meeting for members and will be used at all PODS events

5.      Committee Chairpersons’ or Assist. Chairpersons’ Reports, including any plans that might be forthcoming and whether you need additional help with those plans:

1. Speaker/Program – Nancy Hernandez provided a list of past programs and a starting list for 2020.

* Tom Delaney offered to do a program and slide presentation related to his many years spent as an REI Tour Guide in Ireland.
* Tim G offered to contact Randy Kerr regarding his potential interest in providing a program on his international photo work and current projects.
* *Many thanks were offered regarding Nancy’s program development work in 2019.*

1. Field Trips – Tim Graves provided a list of field trips held in 2018 & 2019 and a list of 16 ideas for 2020. Group discussion yielded general consensus on the following:

* a good goal is to have a field trip each month (excluding July and December)
* we need to continue to mix weekdays and weekends for trips
* notice efforts on FaceBook are working but improvement is needed in the event of a cancellation and rescheduling
* trip photos from field trip attendees should be sent to Laura Griffith for posting on the PODS general website
* anyone that wants to do a special trip event for PODS members need to notify Patty and Tim G to avoid event conflicts. The person(s) is also responsible for notice, logistics, etc. related to the trip
* Tim G will develop a 2020 PODS Field Trip calendar for discussion at our January 23 meeting

1. Show – Asst. Chair Rich Everhart updated everyone on the current state of the Hive Show in the Hill Country Galleria and discussed possible themes for the Annual PODS Show.

Discussion yielded the following:

* ***RICH AGREED TO BE THE PODS SHOW CHAIR*** along with help from Chris Wuestefeld and others
* We’ll have one PODS show this year in the Fall
* Sky Cinema is good place for the show – decision needs to be made on whether we have food at the show
* The Hive Show (including PODS members’ work) is opening January 17 with a reception from 6-8pm.
* Rich will be circulating ideas for a theme for our 2020 show

1. Social Media/PR – Michael Penn Smith

* Doug offered to prepare a spreadsheet of all social media sites in order to aid in preparing a calendar for updating all of the sites.
* Michael suggested we add a link with a location of the Church to our postings. We’ll need someone to actually prepare the link.
* We also need to make a pitch to the membership to send in their website link to Laura so she can add to the PODS Website.
* Members can also write a blog to add to the website. Remind members.
* Also remind members on the meeting notices to bring a friend to the meeting.
* The ability to register online on the website as a member was also discussed.

1. Workshops – Jen Kuykendall (Chair), George Cowsar, and Terry Brim

Jen and George discussed ideas for workshops for 2020 and their intent to make sure the events would include field work and technical follow up on how to improve work done in the field.

1. Membership – Dee Kasberger discussed the development of a membership “push card” to be used by all members and at PODS events. Printing of 500 cards for $56 was approved and Dee will bring the cards to the January 23 meeting.

Dee will also be improving our membership database with better connections to the dues payment system

1. Critiques – Tom Delaney discussed the monthly photo presentations at our meetings:

* He will be sending out a six-month list of topics for future meetings
* The topic for the January 23 meeting will be ***“Your Best Photo From 2019”***

6.      Honorarium to the Church for space usage

The Officers approved the amount of $300 for the Church’s honorarium (stipend) and included the expense in the 2020 budget

Submitted Approved

Tim H Graves (sig) Patty Robertson (sig)

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Tim H Graves, Secretary Patty Robertson, President