Minutes of PODS Executive Committee Meeting February 05, 2013

8 people attended including: Michael Penn Smith, Carla McCandless, Ken Ziegler, Jen Kuykendall, Ron Millegan, Cathy Potwin Jones, Laura Griffith and John Hoag.

Budget Planning for 2013

Per Cathy Potwin Jones we have 19 paid members with one pending. Our current balance is $720.05.

Trifold Brochure: Jen suggested putting flyer inserts into the brochures that would advertise the upcoming digital show.

Ron has checked with several printing companies on pricing for printing the brochure. At this time it looks as if The UPS Store will be the most economical running approximately $85.00 to $130.00 for 300 brochures. He will continue to check other companies including Allient Printing to find the best pricing.

John motions we budget $300.00 for brochures for the year. All agreed.

Ken brought up the question regarding monies made by the group (i.e. Pound House Fall Festival) and how the money is allocated. Primary concern is paying group members for workshops they give to the group. He suggested that PODS get a cut paid back to us when paying a guest or member who leads a workshop. It was suggested that we start charging an attendance fee to nonmembers for workshops in order to make money for PODS. There could be a floating pay scale for workshops: members/nonmembers.

Pound House Fall Festival: if we plan to have a booth this year we will need to budget for this activity. Booth cost last year was $35.00 with the Pound House supplying the clothes for free. We will need a photographer for the event. We have supplies from last year including the banner and printer cartridges.

Budget for the event: $75.00

Christmas Party Budget: $50.00 to cover sundries.

Laminated PODS cards will be a generic card with name and PODS logo. They will be wallet sized.

IRS Non Profit Status: it was decided by the committee that at this time we are still too small to consider seeking nonprofit status.

2013 Digital Show: The Digital Show would entail a reception, month long showing and a Print Show. We will need to budget for food at the reception.

We are still in need of a venue which the Activities Committee will look into.

We could fund the show by having participants pay to enter or seek sponsors. We could also offer prizes donated by local vendors to entice photographers to enter the show.

No budget allocated for this event at this time.

New PR Committee: John Hoag will be the chairman of this new committee.

The prerequisite of this committee will be to get the community to understand the goals of this committee and the message of the organization. Get our vision statement out.

**Objectives of the PR Committee:**

Disseminate the message of the organization

Keep interested parties apprised of current activities.

Invite interested parties to participate in our activities

Invite interested parties to action in concert or in support of our group

**The Message of the organization:**

PODS is available to shoot as a public service

PODS will, from time-to-time, conduct noteworthy activities.

It is important that we make sure our photographers are professionals and are not available to work for free. We want people to value our services. If we are to photograph an event we expect complimentary entry to the event.

The PR Committee needs more people. John will chair the committee and Ken and Michael have agreed to help.

Hospitality Committee: Michael proposes we disband the Hospitality Committee. Cathy seconds the proposal. All agreed.

A motion to form a Program/Meeting Committee, which would consist of 2 to 3 people who would arrange speakers for presentations, workshops, was proposed. All agreed to form the new committee.

Jen would like a binder with a listing of all the committees with contact numbers and duties for each committee. Laura has agreed to put this binder together. Each committee chair will submit the duties of their committee to be given to Laura.

Ice Cream Birthday Party for PODS will be planned for later this year.

Cathy will speak with Jim at Wesley Gallery about coming to speak to the group about photo printing.

A proposed By-Laws Amendment defining the procedure to remove an Officer or Committee Chair was brought up to the group. Michael made the motion, Seconded by Ken, Ron and John. All agreed.

Majority vote is set at 60%.